

DIGITAL KNIGHT INTERNET OF THINGS PLATFORM DATA PRIVACY POLICY STATEMENT

Effective Date: October 1, 2021

This Privacy Policy describes the data protection practices of Digital Knight and Franchisees, who are authorised to market Digital Knight Internet of Things Platform services ("DK," "we," "us," or "our"). The terms apply to anyone who uses the Digital Knight Internet of Things Platform (the "Platform"), Digital Knight websites, mobile application and other online or interactive services (together, the "Services"). Digital Knight, located at Suite 6-3A Menara LGB, Jalan Wan Kadir, 63000 Kuala Lumpur, is the data controller for your information.

PLEASE READ THIS PRIVACY POLICY CAREFULLY TO UNDERSTAND HOW WE HANDLE YOUR INFORMATION. BY USING THE SERVICES OUTLINED BELOW, YOU HEREBY AGREE TO BE SUBJECT TO THE TERMS HEREIN AND CONSENT AND AUTHORISE US TO USE AND SHARE YOUR INFORMATION AS OUTLINED BELOW. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, PLEASE DO NOT USE THE SERVICES. IF YOU ARE UNDER THE AGE OF 18, YOU MUST NOT USE THIS SERVICE OR SUBMIT ANY PERSONAL DATA TO US UNLESS YOU HAVE THE CONSENT OF, AND ARE SUPERVISED BY, A PARENT OR GUARDIAN.

This Data Privacy Policy contains the following sections:

1. How we protect your information?
2. What data do we collect?
3. How do we collect your data?
4. How will we use your data?
5. What are your data protection rights?
6. Privacy policies of other websites
7. Changes to our privacy policy

1. How we protect your information?

We take technical and organizational security measures to protect your information against accidental or unlawful destruction or accidental loss, alteration, unauthorized disclosure or access. However, no method of transmission over the internet, and no means of electronic or physical storage, is absolutely secure. As such, you acknowledge and accept that we cannot guarantee the security of your information transmitted to, through or on our Services or via the Internet and that any such transmission is at your own risk.

Where we have given you (or where you have chosen) a password which enables you to access to a Digital Knight account, you are responsible for keeping this password confidential. We ask you not to share a password with anyone. We may transfer your Personal Data to places outside Malaysia when carrying out any of the purposes stated herein.

2. What data do we collect?

- Personal identification information (Name, email address, phone number, position or role etc.).
- Site details (nature of business, location, layout, historical data, grouping, etc).
- Sensor data and other data from your sites that will be uploaded onto the Platform to create insights, performance metrics, reports, notifications etc.
- Information relating to your access and how you use the Platform functions.
- Cookies which are small text files placed on your device to store data that can be recalled by a web server in the domain that placed the cookie. We use cookies and similar technologies for storing your preferences and settings, enabling you to sign-in, providing interest-based advertising, combating fraud, analysing how our products perform and fulfilling other legitimate purposes.

You also agree that Digital Knight and/or the Franchisees may also collect and use technical data and related information, including but not limited to technical information about your device, system and application software, and peripherals, that is gathered periodically to facilitate the provision of software updates, product support and other services to you (if any) related to the Services.

3. How do we collect your data?

You directly provide Digital Knight and the Franchisee with most of the data we collect. We collect data and process data when you:

- Create new user accounts on the Digital Knight Internet of Things Platform and provide user and site profiles
- Connect the sensors through the local gateway and push the data to the Platform
- Upload the data file onto the Platform
- Insert a metric or a KPI onto the Platform.

4. How will we use your data?

Digital Knight collects your data so that we can:

- Process your sensor data to create insights, notifications, reports, and manage your users and account.
- Measure, Support, and Improve the Services: We use your personal information to measure use of, analyze performance of, fix errors in, provide support for, improve, and develop the Services.
- Recommendations and Personalization: We use your personal information to recommend Digital Knight services that might be of interest to you, identify your preferences, and personalize your experience with the Services.
- Comply with Legal Obligations: In certain cases, we have a legal obligation to collect, use, or retain your personal information.
- Communicate with You: We use your personal information to communicate with you to respond to your requests.

- **Marketing:** We use your personal information to market and promote Knight and the Franchisee's services and products as well as webinars, news, product updates and services of ours that we think you might like. We might display interest-based ads for these.
- **Fraud and Abuse Prevention:** We use your personal information to prevent and detect fraud and abuse in order to protect the security of our customers, Digital Knight, the Franchis, and others. We may also use scoring methods to assess and manage credit risks.
- **Purposes for Which We Seek Your Consent:** We may also ask for your consent to use your personal information for a specific purpose that we communicate to you.

The length of time for which we retain the information depends on the purposes for which we collected and use it and/or as required to comply with applicable laws. We will keep your information for the whole duration of your authorised access to the Platform and no longer than necessary for the aforesaid purposes.

You have the right at any time to stop Digital Knight and the Franchisees from contacting you for marketing purposes by sending an email to marketing@digitalknight.com.my

5. What are your data protection rights?

Our Company would like to make sure you are fully aware of your data protection rights relating to the Services. Every user is entitled to the following:

- **The right to access** – You can access all your data through your web dashboard and handle it as needed. You have the right to download your historical uploaded data.
- **The right to rectification** – You have the right to request that Digital Knight or the Franchisee to correct any information you believe you have uploaded inaccurately. We may charge you a fee for this service.
- **The right to erasure** – You have the right to request that Digital Knight or the Franchisee to erase your data. We may charge you a fee for this service.
- **The right to data portability** – You have the right to request that Digital Knight or the Franchisee transfer your data that we have collected to another organization, or directly to you, under certain conditions. We may charge you a fee for this service.

Your request above shall be made by sending an email to marketing@digitalknight.com.my whereupon we will endeavour to respond to you within 3 days and provide details of how long it would take to complete the request.

6. Privacy policies on other websites

Digital Knight Internet of Things Platform and website may contain links to third-party websites. Our privacy policy applies only to our web analytics platform and website, so if you click on a link to a third-party website, you should read their privacy policy.

7. Changes to our privacy policy

We reserve the right to amend this Privacy Policy at any time to reflect changes in the law, our data collection and use practices, the features of our Services, or advances in technology. We will make the revised Privacy Policy accessible through the Services, so you should review the Policy periodically. We encourage you to visit this area frequently to stay updated. You can know if the Privacy Policy has changed since the last time you reviewed it by checking the “Effective Date” included at the beginning of the document. By continuing to use the Services, you are confirming that you have read and understood the latest version of this Privacy Policy.
